

## OWEN CAVERLY PACE

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## EXPERIENCE

Freelance, New York, NY

*Designer & Art Director*, April 2020 – Present

Develop and innovate visual branding systems for startups in the beauty, hospitality, fashion and pharmaceutical industries.

*Clients include:* FENTY Beauty, Boy Smells, Juicy Couture, Afterpay, FILA and Chairish.

MacAndrews & Forbes, New York, NY

*Junior Multidisciplinary Designer*, May 2016 – April 2020

Performed with art directors, interior designers, and architects on diverse projects for the commercial and private interests of Ronald Perelman.

MTWTF, New York, NY

*Freelance Illustrator*, June 2016 – August 2016

Provided full-service creative services design systems and illustrations for The Billion Oyster Project handbook.

L'effrontée, New York, NY

*Junior Graphic Designer*, June 2016 – August 2016

Intellectualized layouts for print/digital assets and supported in branding development of potential clients.

ST Management, New York, NY

*Graphic Design Intern*, June 2016 – August 2016

Prepared and executed creative concepts, managed feedback and prepared work for the production as required.

Plague Space, New York, NY

*Front-End Developer*, October 2015 – January 2016

Designed layouts to meet usability and performance requirements to focus and build relationships with the customers.

## EDUCATION

Parsons the New School for Design, New York, NY

BFA Communication Design: Dean's List

2015 – 2018

Rochester Institute of Technology, Rochester, NY

BFA Graphic Design: Dean's List

2014 – 2015 (*Transferred*)

## SKILLS

Adobe Creative Suite

ArtBase

HTML + CSS + JavaScript

Maya + Cinema 4D

Microsoft Office: Word, Excel, Powerpoint

OptiTrack

Unity

AutoCAD